



**Junior League of Tuscaloosa Now Selling  
T-Town Shop Around Discount Card**

*Oct. 1 – 30, 2020*

**TUSCALOOSA, Ala.** – The Junior League of Tuscaloosa (JLT) is now selling its fall local discount card called the T-Town Shop Around (TTSA) card. This staple fundraiser for the League partners with more than 20 local businesses to offer discounts, which vary by location, to shoppers who purchase the card. Discounts of 10 percent at restaurants and 20 percent at other merchants are offered for the purchase of this \$20 card.

JLT looks forward to promoting local businesses and increasing local sales volumes this fall. The TTSA card is free to merchants. Now, more than ever, our local retailers and restaurants will benefit from a shop local holiday season. To feature your business on the 2020 TTSA card please contact TTSA Chairperson, Sheriah Gibson before September 23.

"The T-Town Shop Around Charity Fundraiser is more important this year than ever before with all of our local businesses needing support due to the tough year we have all experienced. Small businesses are the backbone of our community and it makes me extremely proud to be a part of the Junior League of Tuscaloosa's mission to maintain great public-private partnerships," said 2020 TTSA Chairperson W. Sheriah Gibson. "The funds made from this will go directly into empowering Tuscaloosa women and children who are in special need this year as well. Customers benefit by receiving exclusive discounts to local businesses and access to exclusive sales events and promotions. We will also be introducing a virtual shopping night to allow shoppers and businesses to directly connect for increased sales. The benefits of TTSA are endless and we are looking forward to a great annual fundraiser!"

Cards cost \$20 (plus \$1 shipping and processing) and can be purchased at [jltuscaloosa.org](http://jltuscaloosa.org). Discounts are offered October 1 through 30, 2020. All cards will be mailed on October 1.

New in 2020 is our virtual shopping night, "Pajamas and Pearls", on Thursday, October 15 at 7:30pm.

Grab your favorite drink, blanket, and hear from your favorite vendors on exclusive styles including sales and giveaways! Tickets to this virtual event are only \$5.00 (via [jltuscaloosa.org](http://jltuscaloosa.org)) and the Zoom link will be emailed the week of the event.

Fundraisers like TTSA are vital to the success of our League. Our community impact is to empower women and children with an emphasis on literacy. We invest the money we raise right back into the women and children that make up our community.

In the last three years, the T-Town Shop Around card has raised more than \$10,000.

For more information on T-Town Shop Around, visit [www.jltuscaloosa.org](http://www.jltuscaloosa.org) or contact Sheriah Gibson at [ttownshoparound@jltuscaloosa.org](mailto:ttownshoparound@jltuscaloosa.org).



*The Junior League of Tuscaloosa, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.*