A Letter from our President:
August 1, 2019

To our Partners in Service,

For 90 years the Junior League of Tuscaloosa has been working to improve our West Alabama community through the effective action of trained volunteers. What started as a group of four women operating a sick baby clinic and raising funds to fight tuberculosis has now evolved into a vibrant and diverse group of more than 600 members.

Not only does the Junior League of Tuscaloosa seek to serve our community, we are equally committed to developing the potential of women. The training and education our members receive empowers them to be skilled leaders serving in countless other community organizations across West Alabama. We create transformational female leaders who set bold goals and open their circles and their minds to drive positive change for the betterment of the community we share.

The Junior League of Tuscaloosa cannot achieve our goals without strong community partners like you. Your generosity enables us to ensure the most vulnerable in our communities have an advocate, while also developing the potential of women. More importantly, our relationship ensures powerful community partners are working alongside one another to directly impact the lives of the citizens of Tuscaloosa and throughout West Alabama. Thank you for your willingness to work hand-in-hand with the Junior League of Tuscaloosa to confront disparity head-on, and to recognize the power of volunteerism and philanthropy. We couldn’t do it without you.

Yours in service,

Ashley Olive
President, 2019-2020
The Junior League of Tuscaloosa
2018-2019
$25,000
DONATED TO COMMUNITY ORGANIZATIONS

30+
BUSINESS PARTNERSHIPS IN THE COMMUNITY

600+
HOURS OF COMMUNITY SERVICE

8
COMMUNITY FUNDRAISERS

10
WOMEN'S LEADERSHIP AWARDS

HUNDREDS OF VOLUNTEERS IN THE COMMUNITY
2019-2020

CORPORATE SPONSORSHIP OPPORTUNITIES

JLT Investors’ Club — $5,000+

Premier event-specific sponsorship opportunity*
Two additional event-specific sponsorship opportunities*
  6 Dinners at Your Door (3 per semester)
  4 T-Town Shop Around Cards
8 total tickets to Fairytale Breakfast and/or Tulips & Juleps (your selection)
Free entry in Derby Hat Contest at Tulips & Juleps (for you or charitable organization of your choice)
Business Logo listed as sponsor on all JLT fundraisers & website
  JLT Bi-weekly e-newsletter mention to all members
  Social Media tag and mention six times per year**
  3 Special JLT Donor Bags

President’s Circle — $2,500- $4,999

Premier event-specific sponsorship opportunity*
One additional event-specific sponsorship opportunity*
  4 Dinners at Your Door (2 per semester)
  3 T-Town Shop Around Cards
6 total tickets to Fairytale Breakfast and/or Tulips & Juleps (your selection)
Free entry in Derby Hat Contest at Tulips & Juleps (for you or charitable organization of your choice)
Business Logo listed as sponsor on all JLT fundraisers & website
  JLT Bi-weekly e-newsletter mention to all members
  Social Media tag and mention five times per year**
  2 Special JLT Donor Bags

1929 Founders’ Club — $1,000-$2,499

One event-specific sponsorship opportunity*
  2 Dinners at Your Door (1 per semester)
  2 tickets to either Fairytale Breakfast or Tulips & Juleps (your selection)
  2 T-Town Shop Around Cards
Free entry in Derby Hat Contest at Tulips & Juleps (for you or charitable organization of your choice)
Business Logo listed as sponsor on all JLT fundraisers & website
  JLT Bi-weekly e-newsletter mention to all members
  Social Media tag and mention four times per year**
  Special JLT Donor Bag

*Supplemental list for selection will be provided.
**Number may vary depending on the date of sponsorship commitment.
MEET YOUR CORPORATE RELATIONS TEAM

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2019-2020
FUNDRAISERS AT A GLANCE

DINNER AT YOUR DOOR, FALL 2019 & SPRING 2020
This signature fundraiser allows community members to support the League through the purchase of a delivery dinner for four through generous partnerships with local restaurants and businesses.

T-TOWN SHOP AROUND, OCTOBER 21ST - NOVEMBER 17TH, 2019
A favorite fall fundraiser, the League partners annually with local retailers and food vendors to offer discounts to shoppers who purchase a T-Town Shop Around Card.

A FAIRYTALE BREAKFAST, JANUARY 4, 2020
During this magical event, children have the opportunity to interact with their most beloved princesses, superheroes, and other characters while the family enjoys a catered breakfast at Indian Hills Country Club.

LITTLE BLACK DRESS INITIATIVE, MARCH, 2020
LBDI is a week-long, social media-driven fundraising campaign that uses the iconic "Little Black Dress" to raise awareness about the League’s community focus on empowering women and young girls.

TULIPS & JULEPS, MAY 2, 2020
This fun-filled Kentucky Derby viewing party and spring fling raises dollars for our community partners through faux betting and a Derby Hat decorating contest for local businesses and organizations.